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FOR IMMEDIATE RELEASE

CIRANDA Achieves Highest Level of Palm Sustainability Certification from the RSPO

Identity Preserved Traceability Ensures Economic, Social and Environmental Sustainability

September 25, 2013 – HUDSON, WI – Ciranda, Inc., a major supplier of organic food ingredients, is the first to offer 100 percent certified sustainable Identity Preserved (IP) Organic palm oil in the United States following its recent certification by the Roundtable on Sustainable Palm Oil (RSPO).

The RSPO-IP certification guarantees the traceability of each lot of palm oil back to the field of origin and is the most stringent of four certification levels offered by the RSPO. Ciranda's palm oil is produced by Brazil-based Agropalma. In addition to carrying the RSPO certification, Agropalma is certified by IBD Brazil under its Organic and EcoSocial program. The company also recently received the highest rating of all palm oil producers for palm oil sustainability by the environmental group Greenpeace.

With the RSPO certification, Ciranda reinforces its commitments and support of organic and sustainable food production and integrity in environmental, social and economic standards. An RSPO member since September 2007, Ciranda supports the organization's global initiative to protect bio-diversity, strengthen local economies, and provide a livable wage to workers and educational and healthcare support to their families - while producing a superior product.

About Ciranda

Ciranda provides a range of top-quality Certified Organic and Fair Trade food ingredients to manufacturers and distributors in the organic food and personal care industries throughout the world. Headquartered in Hudson, Wisconsin, the privately held company was founded in 1994.

About RSPO

The Roundtable on Sustainable Palm Oil (RSPO) is a global non-profit association formed in 2004 to promote the growth of sustainable palm oil products. RSPO includes more than 650 member organizations in 50 countries including manufacturers of consumer goods, cosmetics, processors and traders, financial services, retailing as well as environmental and social welfare organizations. All are united in the mission to transform the palm oil market into an environmentally and socially sustainable enterprise.

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